



# ADVERTISING RATES

Rates valid as from 1<sup>st</sup> December 2021

| SIZE   | STANDARD | 3 ISSUES | 6 ISSUES |
|--|----------|----------|----------|
| 1/9 Page Single Advert                           | \$200    | \$175    | \$145    |
| 1/4 Page   | \$425    | \$375    | \$320    |
| 1/3 Page   | \$590    | \$525    | \$450    |
| 1/2 Page   | \$750    | \$670    | \$590    |
| Full Page  | \$1395   | \$1260   | \$1090   |
| Double Page Spread                               | \$2800   | \$2510   | \$2190   |
| Back Cover, Inside Back Cover and Opening Spread |          |          | POA      |
| Special placement                                |          |          | + 15%    |

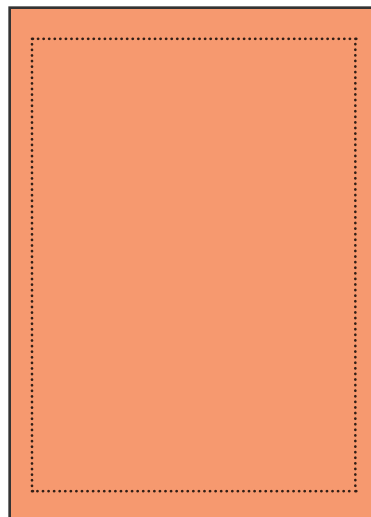
## Plus 15% GST (NZ Only)

*\* The rates stated here supercede any rates information circulated prior to this date*

*\* All adverts must follow the specifications outlined below. Failure to do so will incur additional costs.*

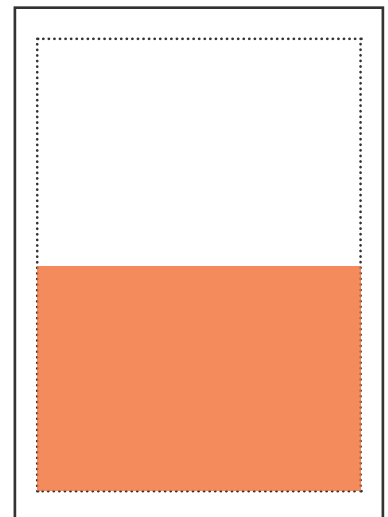
## Full page advert With Bleed

Trim Size: W210mm x H297mm (A4)  
Bleed Size: W216mm x H303mm  
Type Area: W190mm x H275mm  
(Offset from top left: x: 15mm, y: 11mm)



## Half page advert

W185mm x H126mm  
No bleed required



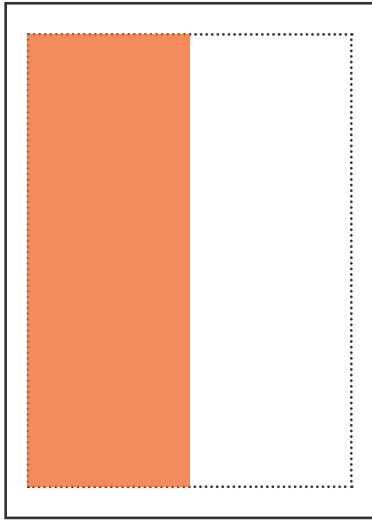


# NZ HUNTER MAGAZINE

FOR EVERYTHING HUNTING

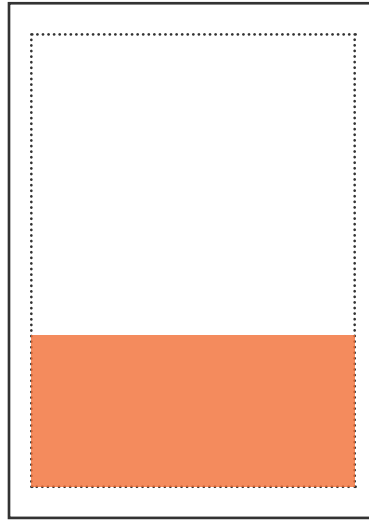
## 1/2 Page Vertical

W95mm x H265mm  
No bleed required



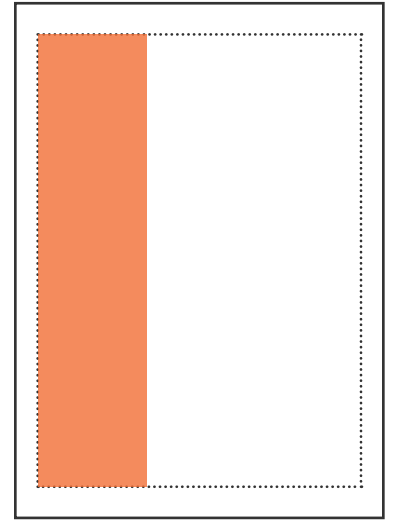
## 1/3 Page Horizontal

W185mm x H85mm  
No bleed required



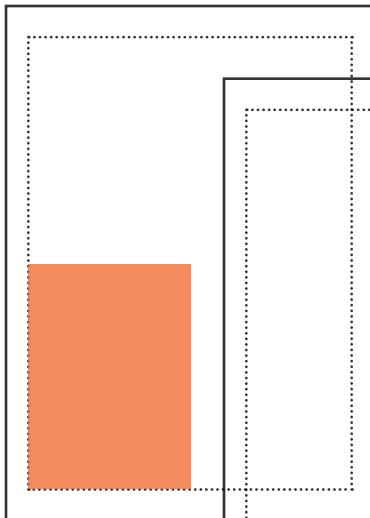
## 1/3 Page Vertical

W60mm x H265mm  
No bleed required



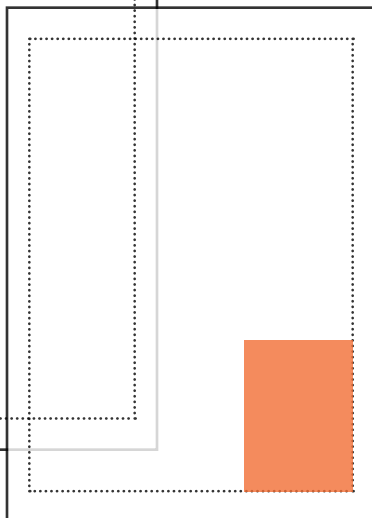
## 1/4 Page

W90mm x H126mm  
No bleed required



## 1/9 Page

W60mm x H86mm)  
No bleed required



## Double page advert

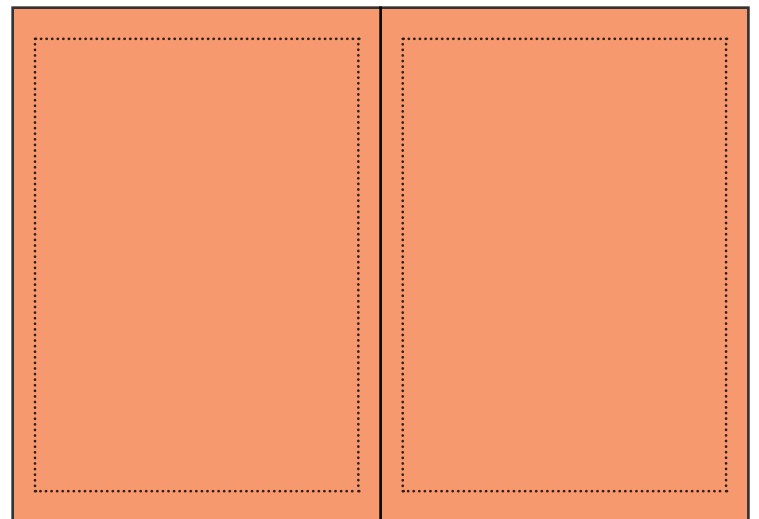
### With Bleed

Trim Size: W420mm x H297mm (A4)

Bleed Size: W426mm x H303mm

Type Area: W400mm x H275mm

(Offset from top left: x: 15mm, y: 11mm)





# NZ HUNTER

## M A G A Z I N E

FOR EVERYTHING HUNTING



## SUPPLY OF DIGITAL FILES AND/OR ADVERTS

### How to send adverts to NZ Hunter Magazine

Adverts must be supplied in the following specification

1

All finished adverts must be submitted;

- At no less than 300dpi and 100% final print size.
- In Full Process CMYK colour space (no RGB or spot colours)
- As either TIF or PDF files

*Note: all fonts should be converted to paths/outlines to ensure no type errors are encountered. If supplied unconverted then responsibility for any errors in final printers is held by the supplier.*

2

Individual Files for Ad creation;

- Text - As a word document
- Photos, Logos or Graphics - As EPS, TIF, JPG (uncompressed) at 300dpi of higher (at 100% print size).

3

Adverts are to be supplied via;

- An email (if under 8mb) to [luke@nzhunter.co.nz](mailto:luke@nzhunter.co.nz)
- A Dropbox such as WeTransfer, Dropox or Google Drive.

4

We will not accept the following formats for adverts  
Jpeg, Pagemaker, CorelDraw, Powerpoint, Word or Excel

*All adverts must follow the specifications outlined above. Failure to do so will incur additional costs.*

